

# Give your employees an edge

Presenting Swibeco's benefits



## More advantages for employees

Thanks to additional benefits from Swibeco, companies increase the **engagement** and **net purchasing power** of their employees.

This way, current price increases can be compensated even without a salary rise.

#### Standard working conditions



Working conditions with Swibeco



## About Swibeco

Swibeco is the only digital, customisable benefits platform in Switzerland and Liechtenstein that centralises all **permanent discounts, perks, rewards and tax-free benefits for employees**.

Platform available in 4 languages.

Swibeco's benefits solutions improve your **employer branding**, attracting new talents and boosting their motivation.

**AXA** is a minority shareholder and strategic partner of Swibeco.





## They trust Swibeco

Companies of all sizes and sectors already offer the Swibeco benefits to their employees.

**3°000€** Companies **200** 





## Innovative modular solutions





## **Modular Offering**

150+ partners in Switzerland.

Portal in your corporate

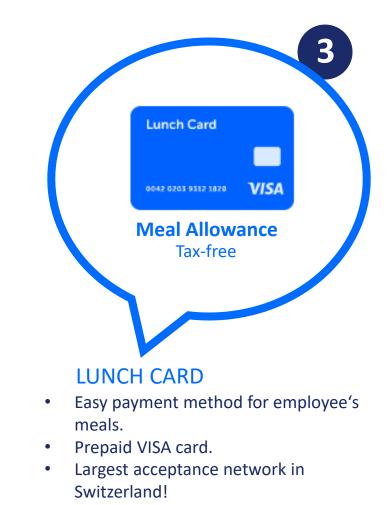
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colours.

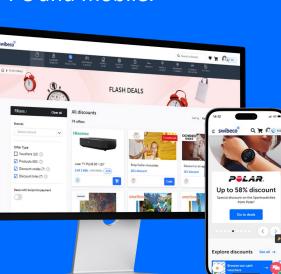


- Gifts up to CHF 500.- per event and employee.
- Purchase and redemption on the Swibeco platform.



# Perks and discounts

- Permanent discounts up to 35% and flash promotions.
- > 150+ partners in Switzerland.
- Cloud platform available on PC and mobile.





### **Discounted vouchers**

Digital vouchers (gift cards) from dozens of leading brands, at a reduced price.



### **Immediate Cashback**

Credit obtained after a purchase on the Swibeco platform for selected brands.



### **Discount codes/links**

Copy/paste a code or visit a page and get the discount directly at the partner dealer.



### **Products**

Products at great prices ordered directly on the Swibeco platform and delivered to your door by our partners.





## Leading brands for daily savings







## High savings potential

#### Categories and selection of partner brands

Estimated expenditure using Swibeco

Health & other insurances	
Food and beverages	ရထာ 🚰
Hotels and Restaurants	1 JUST EAT Booking.com
Clothing and footwear	<b>₩</b> M <b>&gt;</b> zalando
Furnishing & home equipment	
Communication	Salt. mobilezone
Transport	mobility TAMOL
Entertainment and culture	
Other goods and services	MANOR" Media Markt
Average expenditures in CHF in Switzerland*	

One-person		
household		
<del>-170</del> <b>136</b>		
<del>-385</del> <b>366</b>		
- <del>412</del> <b>379</b>		
<del>-126</del> <b>113</b>		
<del>-123</del> <b>113</b>		
<del>-141</del> <b>49</b>		
- <del>479</del> <b>383</b>		
- <del>328</del> <b>262</b>		
<del>-137</del> <b>123</b>		
Saved: CHF 375		
= CHF 4'505 per year!!		

<b>\$\$</b>	
Couple	
without children	
<del>-353</del> <b>282</b>	
- <del>720</del> <b>684</b>	
<del>-746</del> <b>686</b>	
<del>-245</del> <b>221</b>	
<del>-277</del> <b>255</b>	
<del>-205</del> <b>72</b>	
- <del>976</del> 781	
- <del>607</del> <b>486</b>	
- <del>237</del> <b>213</b>	
Saved: CHF 686 = CHF 8'237 per year!!	= (



Couple with children -406.- **325.**-<del>971.</del> 922.-<del>732.</del> 673.-<del>312.-</del> 281.-<u>-309.-</u> 284.-<del>-243.-</del> 85.-<u>1'032.-</u> 826.-<del>740.</del> **592.**-<u>412.</u> **371.**-Saved: CHF 798.-CHF 9'574.- per year!!



## Some key figures

# 73% employee activation rate.

## Most popular brands

1. **COOP** 



- 3.
- 4. MANOR<sup>#</sup>
- 5. 🜔 zalando



**6%** 

Average employee savings per year

**91%** 

Satisfied or very satisfied users

28%

Conversion Rate on platform

снг 348.-

Average basket value



COMING SOON!

## Customised integration for your company



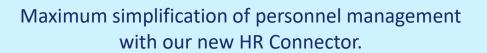
Personalize the Swibeco platform by adding your company logo and corporate colours.



If already available, integrate existing employee deals into the Swibeco platform.



Easily blacklist brands and deals you do not want to display on the Swibeco platform.





## Swipoints rewards system

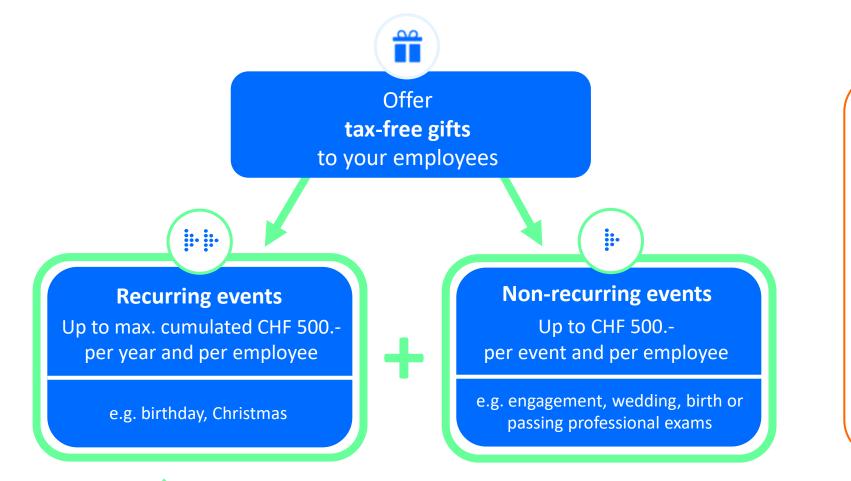
- At the core of Swibeco's"Flexible Benefits".
- Employers offer Swipoints to their employees, who can redeem them on Swibeco.
- Allocation of points can be fully automated by the employer.
- Several events per year possible: birthdays, job anniversaries, jubilees, Christmas, etc.



Up to CHF 500.per employee and year.



## Reward your employees with Swipoints



Higher amounts?

If the maximum values are higher, the total gift value must be declared.

For any further questions, please contact your tax expert.

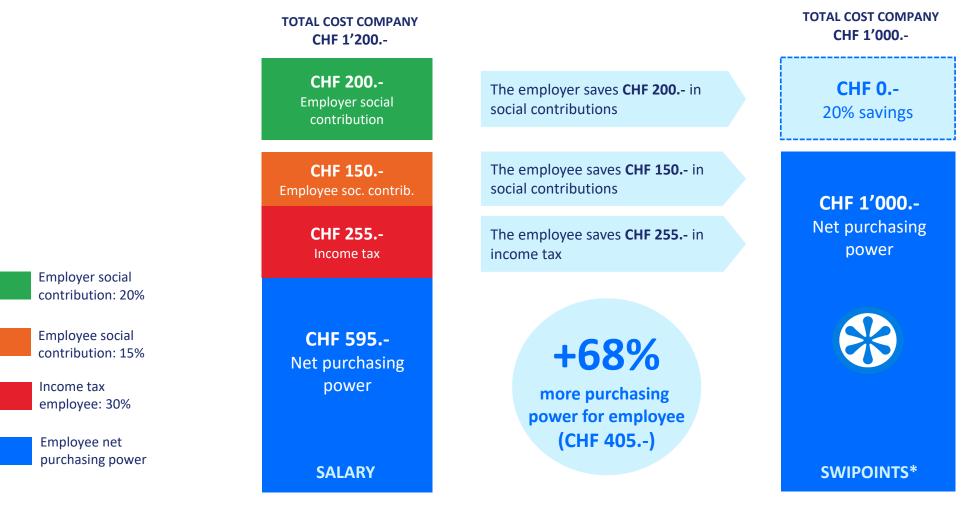
Benefits not to be declared on the salary certificate

Sources: «Directive on the determining salary in the AHV, IV and EO» of the FSIO + «Guide to the preparation of the salary certificate and the pension certificate» of the FTA.



## Savings with Swipoints

Win-win: the company saves on social security contributions while increasing the employees' purchasing power.



# swibeco\*

# 3 Swibeco Lunch Card

Pay for your employee's meals with a prepaid card. A benefit that is fully financed by the employer.

- VISA debit card for meals
- Free selectable prepay amount up to CHF 180.- per month (12x per year)
- Easy to use admin tools
- Contactless payment or via ApplePay, Samsung Pay and GooglePay
- Mobile Apps (iOS & Android) available



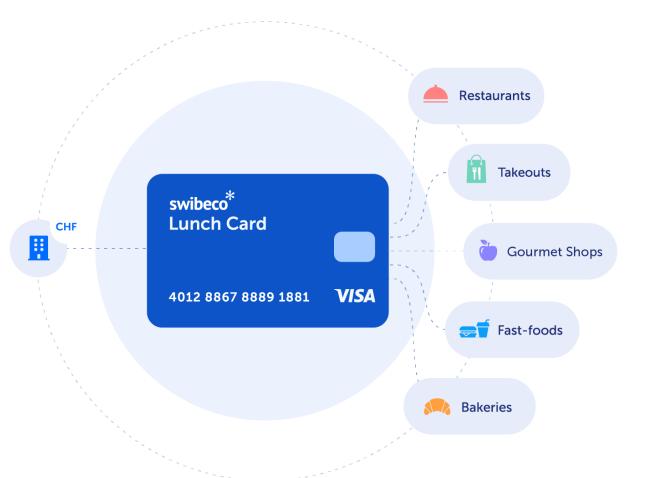
## **100% TAX FREE** Up to CHF 2160.per year and employee



# 35'000

## food outlets accept the Swibeco Lunch Card.

The Swibeco Lunch Card has the **widest** acceptance network in Switzerland: valid in all restaurants, take-aways, bakeries, fast-foods, cafés, tea-rooms, delicatessen, cheese shops, butchers and many more.

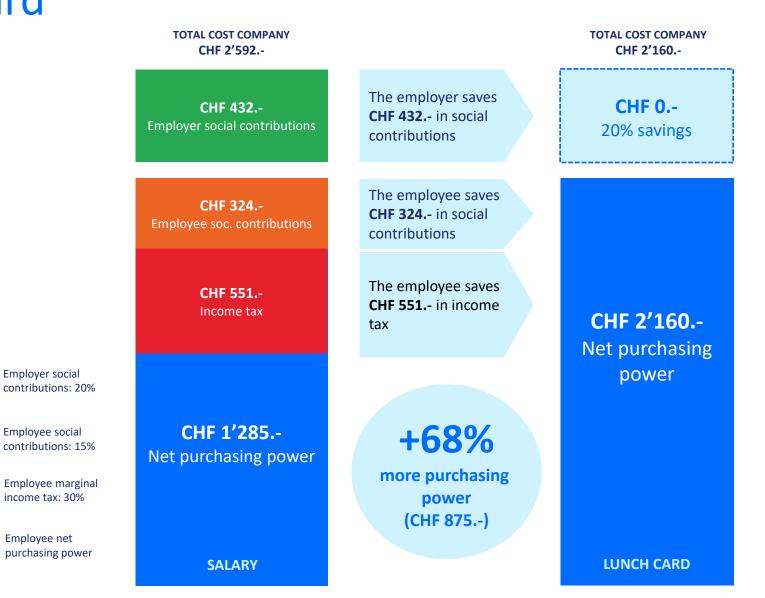






## Savings with Lunch Card







## Lunch Card FLEX



# Solution 100% financed by the EMPLOYER

The employer puts up to CHF 180.- per month per employee to the Lunch Card.

Up to CHF 2'160.- additional net purchasing power per year for each employee.



# Solution co-financed by the EMPLOYER and EMPLOYEE

If the company makes a partial contribution to the employee's meal costs, the employee may top up this amount up to CHF 180.- per month with a gross salary conversion.



# Solution 100% financed by the EMPLOYEE

The employee converts up to CHF 180.per month of his gross salary to the Lunch Card. Thanks to this tax optimisation, he can even double his purchasing power. Fully digitalised and automated system!

## Lunch Card Simulator: https://www.swibeco.ch/en/lunch-card/#calc\_lunchcard

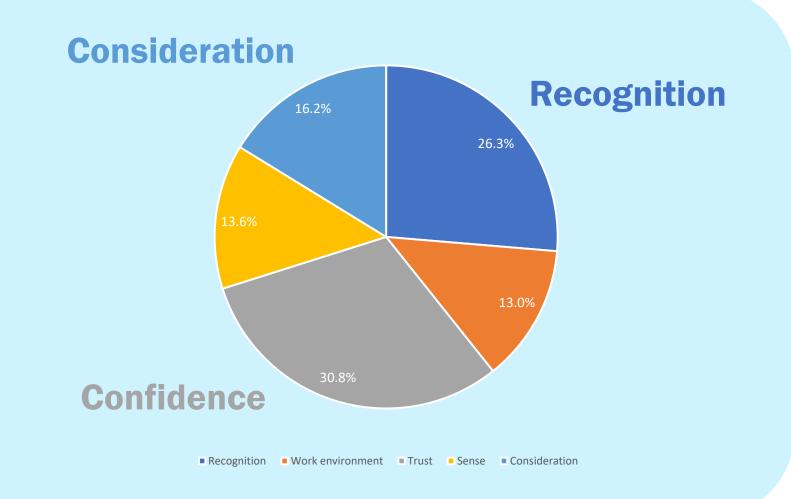
Benefits for you and your employees





## Why Swibeco?

- Recognition is one of the highest motivating factors for employees in Switzerland. Together with Trust it represents 57.2% of the employee daily stimulation at work.
- Swibeco user have an overal satisfaction level of 84% with the overall benefits package from their employer.



Source: Swibeco Survey April June 2023 (Switzerland).



## **Advantages of Swibeco**

# For your employees

More purchasing power through discounts and tax benefits.

Permanent discounts at 150 leading brands.

+ Savings valid in-store and online.

Simple and user-friendly benefits platform.

+ Flexible, individualised use of Swipoints credits.

Varied meals at more than
35,000 food outlets.

For your company

Higher recognition for better employee satisfaction & retention.

Centralised and digital management of benefits for employees.

+ Portal in your corporate colours.

Integrated points system for employee rewards.

+ Access to the largest Swiss meal network.

+ Secure Cloud solution, no installation required.





## **Company commitments**



## ISO/IEC 27001:2013

Swibeco complies with standards relating to information security management systems (ISMS), enabling it to anticipate the loss, theft or alteration of its data.

# **EXOSCALE**

Servers in Switzerland

Swibeco's websites and all

its data are 100% hosted in

Switzerland in Exoscale's

data centres in Geneva and

Zurich.

## GDPR

Swibeco complies with and implements all the requirements of the New Federal Act on Data Protection (nFADP), which came into force on 01.09.2023.

## OAR-ASA | SRO-SVV

Selbstregulierungsorganisation des SVV Organisme d'autorégulation de l'ASA Organismo di autodisciplina dell'ASA Self-regulatory organisation of the SIA

## SRO

Swibeco is a member of a selfregulatory organisation (SRO) recognised by FINMA, which aims to prevent and avoid money laundering.

# YOUR EMPLOYEE

swibeco

## THANK YOU FOR YOUR ATTENTION

Swibeco AG

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